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## 56<sup>th</sup> Public Media Awards Winners Announced

*Public Media Awards are presented by NETA*

September 16, 2024

Columbia, SC – The National Educational Telecommunications Association recognized public media’s achievements at the 56<sup>th</sup> Public Media Awards on Sunday, September 15, 2024, at the [2024 NETA Conference and CPB Public Media Thought Leader Forum](#).

The Public Media Awards, presented by NETA, honor their member's work in the highest caliber community engagement, content, education, and marketing and communications. A mosaic of relevant content that reflects both creativity and diversity that paint rich stories of truth and consequence. Piece-by-piece and member-by-member, we come together as choreographers of the public good, to spark more imagination and inspiration than we ever could have alone.

“Congratulations to all of this year’s honorees and award winners,” said NETA President Eric Hyypa. “The entries were exemplary, showcasing the best of the best from across the public media system.”

With the exception of the overall excellence categories, stations compete within their divisions based on their station size. Awards are judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

[View the PMA winners’ gallery.](#)

## **56th Public Media Award Honorees:**

### **EDUCATION CATEGORIES**

#### **Educational Resources for the Classroom**

- Division 1 – WETA, Colorin' Colorado ELL Strategy Library
- Division 2 – WOUB Public Media, Our Ohio High School Documentary Film Festival

#### **Educational Resources for the Community**

- Division 1 – Arkansas PBS, Mystery League
- Division 2 – KVCR, Learn with Me

#### **Teacher Professional Learning**

- Division 1 – WETA, Reading Universe: Short Vowels Skill Explorer

#### **Learning Events**

- Division 1 – WETA, PBS NewsHour Student Reporting Lab's First SRL Winter Academy
- Division 2 – WQLN PBS NPR, WQLN PBS Stream Machine - WQLN PBS Education Department Strategic Plan

#### **Innovation in Education**

- Division 1 – WHRO Public Media, Empowering Parents: WHRO's Innovative Approach to Hazing Awareness and Prevention
- Division 2 – Blue Ridge PBS, ECHO Channel - Education, Community, Health & Opportunity

### **COMMUNITY ENGAGEMENT CATEGORIES**

#### **Local Project**

- Division 1 – Iowa PBS, Iconic Iowa
- Division 2 – Blue Ridge PBS, Hometowns, Marion - Screening/Panel Discussion

#### **National Project**

- Division 1 – WNET, Jobs Explained: A National Workforce Impact Project through Local Activation
- Division 2 – Alaska Public Media, The Future of Alaska's Caribou: A Community Conversation

#### **Community Initiative**

- Division 1 – South Carolina ETV, SCETV Safe Space
- Division 2 – Basin PBS, Basin PBS West Texas Heritage Festival: A Fusion of Culture

#### **Kids & Family**

- Division 1 – Arkansas PBS, Mystery League Premiere Screening
- Division 2 – WCTE, WCTE: Inspiring Families to Prosper

## **MARKETING & COMMUNICATIONS CATEGORIES**

### **Integrated Media Campaign**

- Division 1 – PBS SoCal, Roots of Comedy with Jesus Trejo
- Division 2 – KLCS Public Media, See You in School

### **Special Event**

- Division 1 – South Florida PBS, 2nd Annual Women's Health Fair
- Division 2 – NorCal Public Media, NorCal Public Media Food & Wine Awards

### **Promotion**

- Division 1 – Arizona PBS, Your Arizona Connection Starts Here brand elevation campaign
- Division 2 – KLCS Public Media, 2024 LAUSD Bus Transportation Promo

### **Social Media**

- Division 1 – South Carolina ETV, SCETV Safe Space
- Division 2 – VPM, Black History Month Campaign

### **Annual Report**

- Division 1 – Houston Public Media, 2023 Houston Public Media Annual Impact Report
- Division 2 – NorCal Public Media, 2023 Local Content and Service Report to the Community

## **CONTENT CATEGORIES**

### **News & Public Affairs**

- Division 1 – Detroit PBS, Detroit PBS chronicles challenges of prison reentry and examines solutions
- Division 2 – WTCI PBS, Our Voices Chattanooga

### **Cultural Feature**

- Division 1 – Maryland Public Television, ARTWORKS
- Division 2 – Alaska Public Media, Talk to the Tundra: How a Yup'ik Village Heals Together | INDIE ALASKA

### **Historical Feature**

- Division 1 – Kansas City PBS, Nichols' Folly
- Division 2 – WLRN Public Media, Never Drop the Ball

### **Topical Feature**

- Division 1 – Nebraska Public Media, "What If..."
- Division 2 – VPM, Special: Caring for Others | VPM News Focal Point

## **Education**

- Division 1 – WNET, Camp TV
- Division 2 – WVCU Public Media, Dream School: A Journey to Higher Ed

## **Visual Arts**

- Division 1 – LPB, Ziggy's Arts Adventure (Season 2)
- Division 2 – WVCU Public Media, The Face of Immokalee: Public Art for Social Change

## **Performing Arts**

- Division 1 – WHRO Public Media, Exodus | Homecoming
- Division 2 – PBS Western Reserve, The World According to Polka

## **Digital Media**

- Division 1 – Utah Education Network, UEN and NHU Research Quest Program
- Division 2 – Alaska Public Media, Indie Alaska

## **Short Form**

- Division 1 – WNET, Say What?!
- Division 2 – WHUT - Howard University Television, Who's the REAL HU?

## **Podcast**

- Division 1 – WNET, The Plate Show
- Division 2 – VPM, Track Change

## **Military Chronicles**

- Division 1 – South Carolina ETV, After Action Season 2
- Division 2 – VPM, Veterans in Prison | VPM News Focal Point

## **Visual Design – New for 2024!**

- Division 1 – South Carolina ETV, Citizen Better
- Division 2 – KLCS Public Media, Nationally Themed Month Celebrations

## **Radio – News & Public Affairs**

- Division 1 – AZPM, The Buzz: El Tour de Mayor of Tucson
- Division 1 – WGTE Public Media, Rethinking Jails + Justice Radio Series

## **Radio – Society & Culture**

- Division 1 – Nebraska Public Media, Indigenous, intergenerational sewing group empowers and heals through fashion
- Division 2 – WKU PBS, A true American story: how a celebrated Bransford family legacy continues to impact Mammoth Cave National Park

## **Radio – Environment**

- Division 1 – WHRO Public Media, At risk from rising seas, Norfolk plans massive, controversial floodwall
- Division 2 – West Virginia Public Broadcasting, Ballad of Muddy Water Endures and Brings Healing

## **Radio – Local Storytelling**

- Division 2 – WVCU Public Media, Reflections of a Colored Girl

## **INDEPENDENT PRODUCER CATEGORY**

- Sabiyha Robin and Samuel George – WHUT - Howard University Television, Barry Farm: Community, Land, and Justice in Washington, DC

## **OVERALL EXCELLENCE CATEGORIES**

### **Excellence in Education**

- PBS Wisconsin Education

### **Excellence in Community Engagement**

- Alaska Public Media, Rural Alaska Health Care and Family Wellness Engagement

### **Excellence in Marketing/Communications**

- South Carolina ETV and Public Radio

### **Excellence in Content**

- WHYY, WHYY Children's Programming: Albie's Elevator and Infinite Art Hunt

### **Excellence in Innovation**

- PBS Appalachia | Blue Ridge PBS

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## **About NETA**

The National Educational Telecommunications Association (NETA) is a professional association representing 303 member stations in 49 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit [netaonline.org](https://netaonline.org) and follow us on X [@NETA Tweets](https://twitter.com/NETATweets), Facebook [@NETAstations](https://www.facebook.com/NETAstations), Instagram and Threads [@NETA grams](https://www.instagram.com/NETAgrams), and LinkedIn [@NETAbusiness](https://www.linkedin.com/company/NETAbusiness).