



Crisis Management and Social Media

March 26, 2014

hosted by the Communications Council

Links from the presentation:

10 Tips For Reputation And Crisis Management In The Digital World

by Ekaterina Walter – from Forbes.com

<http://www.forbes.com/sites/ekaterinawalter/2013/11/12/10-tips-for-reputation-and-crisis-management-in-the-digital-world/>

Don't Be Scared Be Prepared – How to Manage a Social Media Crisis

-by Jay Baer from Convince and Convert

<http://www.convinceandconvert.com/social-media-strategy/dont-be-scared-be-prepared-how-to-manage-a-social-media-crisis>

Are You Still Missing a Strategy for Negative Social Posts?

from emarketer.com

<http://www.emarketer.com/Article/You-Still-Missing-Strategy-Negative-Social-Posts/1010660>