



Public Television's Best: The 2017 NETA Award Winners

(Embargoed until January 23 – Washington, DC) The National Educational Telecommunications Association (NETA) honored 20 of its members with awards for excellence in community engagement, instructional media, content creation, and promotion.

This year's NETA award winners were chosen by panels of judges working in specific disciplines at public television stations, national public media organizations, and related professional associations. The awards presentation was a highlight of NETA's annual conference, held this year at the Marriott Marquis hotel in Washington, DC.

And the 2017 NETA Award winners are:

Community Engagement

KCPT/Kansas City, *Deployment Playlist* (Based on a Local Project)
Nashville Public Television, *Aging Matters | NPT Reports* (Based on a Local Project)
Maryland Public Television, *MPT Salutes Vietnam Veterans*
Based on a National Project)
WHRO/Norfolk, *Military Mondays* (Based on a National Project)
WGBH/Boston, *DESIGN SQUAD Global Clubs* (Community Impact)
WUCF/Orlando, *Central Florida Helps – Pulse Tragedy* (Community Impact)

Instructional Media

WGBH/Boston, *Arthur Interactive Media Buddy Project*
(Open Educational Resource)
WyomingPBS, *Wind River Reservation Education Project*
(Open Educational Resource)
WGBH/Boston, *Arthur Interactive Media Buddy Project* (Games & Apps)
PBS39 WLVT/Bethlehem, *First Vote in a Polarized Age* (Engaged Learning)
WHRO/Norfolk, *STEM at WHRO* (Engaged Learning)
WETA/District of Columbia, *PBS NewsHour Student Reporting Labs Instructional Videos* (Engaged Learning)
Alabama Public Television, *IQ Learn Online* (Teacher Professional Learning)
Kentucky Educational Television, *Everyday Learning* (Teacher Resource)

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Content Creation

MontanaPBS, *The Violin Alone* (Documentary)
KCPT/Kansas City, *Our Divided City* (Documentary)
KUED/Salt Lake City, *Verve: Thierry Fischer* (Performance)
WKAR/East Lansing, *BackStage Pass - Toronzo Cannon* (Performance)
UNC-TV, *NC Now* (News & Public Affairs)
Nashville Public Television, *Elder Abuse & Exploitation | Aging Matters | NPT Reports* (News & Public Affairs)
Wisconsin Public Television, *Wisconsin Winter from the Air* (Locally Sourced)
PBS39 WLVT/Bethlehem, *Wyomissing: An American Dream* (Locally Sourced)
Iowa Public Television, *Greeting from Iowa* (Short Form)
WUCF/Orlando, *Happy, Healthy Kids: Staying Calm* (Short Form)

Promotion

KERA/Dallas, *The KERA Rebranding Campaign* (Integrated Media Campaign)
WHRO/Norfolk, *Support What You Love* (Integrated Media Campaign)
WCVE/Richmond, *Hamilton's America Preview Celebration* (Special Event)
WKAR/East Lansing, *WKAR Family Launch Open House* (Special Event)
South Dakota Public Broadcasting, *New Mobile Production Vehicle* (Single Video)
Nashville Public Television, *Music Row Material Solicitation* (Single Video)

The NETA Awards are an annual recognition of public broadcasting's finest work, a tradition established in the 1960s by the pioneering Southern Educational Communications Association from which NETA was formed.

NETA is a professional association organized in 1997 to serve and support public television licensees and affiliated educational organizations. The organization has member stations in 43 states, the District of Columbia, and the Virgin Islands.

See www.netaonline.org for additional information on the organization and its services.

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