



2016 NETA Award Winners

(September 19, 2016 – Baltimore, Maryland) The National Educational Telecommunications Association (NETA) honored 17 of its members with 24 awards for excellence in content production, promotion and marketing, community engagement, and instructional media. The awards presentation was a highlight of NETA's annual professional development conference, held this year at the Renaissance Harborplace hotel in Baltimore, Maryland.

And the 2016 winners are:

Community Engagement

KLRU/Austin, *Play to Learn* - Based on a Local Project
WHRO/Norfolk, *Wall of Faces* - Based on a National Project
Vegas PBS, *Described and Captioned Media Center* - Community Impact
KLRU/Austin, *An Eastside Education* - Online/Social Media

Instructional Media

Kentucky Educational Television, *News Quiz* - Broadcast Program
WYES/New Orleans, *We're All in This Together: How Students Like You Helped Win WWII - An Electronic Field Trip* - Discrete Learning Object
WNET/New York, *American Masters Legacy Project* - Discrete Learning Object
Kentucky Educational Television, *Exploraciones* - Teacher Resource
WNET/New York, *Mission US: City of Immigrants* - Online Educational Resource

Production

Oregon Public Broadcasting, *Portland Civil Rights: Lift Ev'ry Voice* - Documentary
West Virginia Public Broadcasting, *Jay: A Rockefeller's Journey* - Documentary
WHRO/Norfolk, *The Scene* - Local Culture
Nebraska Educational Telecommunications, *Choice Cuts: Meat in America* - News & Public Affairs
MontanaPBS, *11th & Grant with Eric Funk* - Performance
UNCTV, *Our State: The Story of Virginia Johnson* - Performance
WEDU/Tampa, *Nik Wallenda* - Short Form
WHRO/Norfolk, *Workplace Readiness Videos* - Short Form

Promotion

Vegas PBS, *Wall of Faces Campaign* - Multi-Media Campaign
Basin PBS/Midland, *Christmas Inspired by Downton Abbey* - Print Design
UNC-TV, *CenterPiece Magazine Coloring Cover* - Print Design
WKAR/East Lansing, *Fall Sizzle Reel* - Single Video
Iowa Public Television, *2015 Iowa State Fair* - Special Event
South Dakota Public Broadcasting, *Learn. Dream. Grow* - Video Campaign
Nashville Public Television, *Do Your Part for NPT* - Video Campaign

The NETA Awards are annual recognition of public broadcasting's finest work, a tradition established in the 1960s by the pioneering Southern Educational Communications Association from which NETA was formed.

NETA is a professional association organized in 1997 to serve and support public television licensees and affiliated educational organizations. The organization has member stations in 43 states, the District of Columbia, and the Virgin Islands. NETA is headquartered in Columbia, South Carolina.

See www.netaonline.org for additional information on the organization and its services.

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