

Should your program be accepted by NETA's programming distribution service, producers/representatives are asked to adhere to the following deadlines.

Deadline	Activity	Status
	Submit program through NETA's online submission form	
2-4 weeks from submission (varies)	Offer confirmation email from NETA	
8 weeks prior to feed	Updated program offer completed by producer	
8 weeks prior to feed	Approval of feed & delivery dates	
8 weeks prior to feed	Product offer tag approval Underwriting credit approval	
6 weeks prior to feed	Promotional materials received: - Photos (required) - 30-second broadcast promo (required) - Press release, education or engagement materials, digital press kit (optional)	
6 weeks prior to feed	Digital upload with Tech Eval Form	
3-4 weeks prior to distribution	Fully executed/signed Program Distribution Agreement (PDA)	
3-4 weeks prior to distribution	Invoice sent from NETA	
Prior to Distribution	Payment received	

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