

Documents

- Completed and approved Program Offer — provided by NETA
- Signed Program Distribution Agreement (PDA) — provided by NETA
- Invoice paid prior to feed date

Packaging

- Is (or close to) standard PBS length, 26:40, 56:40 or 1:26:40. NETA will accept programs that are slightly longer or shorter, but no longer than 28:00, 58:00 or 1:28:00.
- Adheres to PBS Producer Handbook specs for captioning, UW, open and closing credits and offer tag
- Closed captioned by certified captioning service
- Includes NETA :03 tag at end of final program

File Delivery (Received 4-6 weeks prior to scheduled feed date)

- Adheres to technical specs and is accompanied by a technical evaluation form (find form here)
- Completed program uploaded to NETA's FTP site

Promotions (Received 4-6 weeks prior to scheduled feed date)

- 30-second promo (refer to promo spec guidelines)
NETA asks that all producers provide at least one 30-second promo for stations to use in promoting the broadcast of your show.
- 2 to 3 high-resolution photos
NETA asks that all producers provide at least two to three high-resolution photos, with credit captions (if applicable), for stations to use in promoting the broadcast of your show in print, web and social media.
- Optional: Link to full digital press kit
- Optional: PDF of Discussion Guide or Engagement Toolkit